

CONFERENCE AGENDA

MONDAY, MARCH 26

- 7:00 – 8:15 BREAKFAST (FOR CONFERENCE REGISTRANTS AND SPEAKERS ONLY)
- 8:15 – 8:30 WELCOME AND INTRODUCTION TO THE CONFERENCE
CASS BETTINGER, THE BANK CEO NETWORK
- 8:30 – 10:00 CURRENT STATE OF THE COMMUNITY BANKING INDUSTRY
BOB WALTERS, THE BANK ADVISORY GROUP
- 10:00 – 10:30 COFFEE BREAK
- 10:30 – 12:00 STRATEGIC PRIORITIES FOR BANK DIRECTORS AND CEOs
CASS BETTINGER, CASS BETTINGER & ASSOCIATES
- 12:00 – 1:15 LUNCH
- 1:15 – 2:15 CURRENT CREDIT ISSUES AND LOAN QUALITY TRENDS
MERRILL REYNOLDS, REYNOLDS WILLIAMS GROUP
- 2:15 – 3:15 THINKING DIFFERENTLY ABOUT LOAN & DEPOSIT PRICING
MATT PIENIAZEK, DARLING CONSULTING GROUP
- 3:15 – 3:45 COFFEE BREAK
- 3:45 – 4:45 BANK REGULATORY ISSUES AND OTHER LEGAL MATTERS
PETER WEINSTOCK, HUNTON & WILLIAMS LLP
- 8:00 – 10:30 SINGER / SONGWRITER PICKIN' PARTY

TUESDAY, MARCH 27

- 7:30 – 8:30 BREAKFAST (FOR CONFERENCE REGISTRANTS & SPEAKERS ONLY)
- 8:30 – 9:30 BEST PRACTICES IN CORPORATE GOVERNANCE
CASS BETTINGER, CASS BETTINGER & ASSOCIATES
- 9:30 – 10:00 COFFEE BREAK
- 10:00 – 11:00 A BANK REGULATOR'S THOUGHTS ON CURRENT BANKING ISSUES
GIL BARKER, OFFICE OF THE COMPTROLLER OF THE CURRENCY
- 11:00 – 12:00 MANAGING TECHNOLOGY STRATEGICALLY
DON MACDONALD, EVP & CHIEF MARKETING OFFICER, FISERV
- 12:00 – 1:15 LUNCH
- 1:15 – 3:00 PERSPECTIVES ON THE ECONOMY (WITH A Q&A SESSION FOLLOWING)
CHRIS KUEHL, ARMADA CORPORATE INTELLIGENCE
- 3:00 – 3:10 CLOSING REMARKS/ADJOURNMENT
BOB WALTERS, THE BANK CEO NETWORK